



NCD Alliance Lanka
Promoting Health for a Better Tomorrow

NCD Alliance Lanka **Strategic Plan 2016-2020**

Background

Non Communicable Diseases [NCDs] such as Diabetes Mellitus, Heart disease, Chronic chest, Cancer have been on rise in Sri Lanka and has become the leading cause of mortality, morbidity and disability. In 2012, 65% -75% of in-patient deaths were due to NCDs. To address this problem, we need a whole of government, private sector and civil society co-operation to effectively promote good health in the nation.

In keeping with the Global Action Plan, Sri Lanka established the **NCD Alliances Lanka** which is a network of national NGOs, scientific and professional associations, academic and research institutions, civil society groups, private sector entities, and dedicated individuals. NCD Alliance Lanka is marked by its registration as a Company by Guarantee according to the Companies Act, No.7 of 2007 by the Registrar General of Companies in Sri Lanka with effect from 14 July 2016. It thus fulfils the legal requirement for the NCD Alliance Lanka to undertake and carry out the activities or enter into any transaction in respect to its objectives.

By working together with a wide range of partners with common interest, the NCD Alliance Lanka will bring one voice to the campaign for addressing NCD risk factors, improving the lives of people living with and at risk of the development of NCDs to work towards a nation free of NCDs through Health Promotion which is a working strategy for addressing health issues in the present socio economic context. A leadership coalition will provide a mechanism for co-ordination and will improve the quality of Health Promotion efforts by sharing the technical expertise. Therefore it is essential to have a autonomous entity such as NCD Alliance Lanka with the support of the Government and the WHO to carry out Health Promotion Activities in a co-ordinated manner in Sri Lanka.

Effective Prevention and Control of NCDs will ensure reduction of the Health Care expenditure of the government.



Vision

A country where all its citizens enjoy optimum health, free from the preventable illness, stigma, morbidity and mortality caused by NCDs through **Health Promotion**.

Mission

To unite and strengthen Civil Society to collaborate in the prevention and control of NCDs such as Diabetes Mellitus, Heart Disease, Cancer, Chronic Chest together with a reduction in alcohol Ingestion and tobacco usage through Health Promotion.

Our Values

Our work will be underpinned by the following values

Partnership-driven: NCD Alliance Lanka will collaborate with other state and non-state partners in the health and other sectors, within and outside Sri Lanka to develop mutually beneficial coalitions, and strategic alliances through Health Promotion;

Human rights-based: We will advance and protect the rights of all the people and seek to promote health equity in the prevention and control of NCDs in our country;

Transparent and accountable: We will be transparent and accountable, as well as fiscally responsible and effectively governed, with a commitment to excellence in all our work;

Independent: We will maintain our independence, and will manage real and perceived conflicts of interest.

Strategic dimensions of NCD Alliance Lanka

I. ADVOCACY

Lead advocacy to fulfil political commitments on NCD prevention and control through Health Promotion



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II. ACCOUNTABILITY

Promote accountability for commitments, resources and results in NCD prevention and control

III. CAPACITY DEVELOPMENT

Strengthen the capacity of members of the NCD Alliance Lanka from grass root levels upwards.

IV. KNOWLEDGE EXCHANGE

Share knowledge on evidence-based NCD policy and practice

Strategic Dimension I - Advocacy

Lead advocacy to fulfil government and other stakeholder commitment on NCD Prevention and Control

NCD Alliance Lanka will:
<ul style="list-style-type: none">• Act as the leading civil society voice to advocate for prevention and control of NCDs in the country
<ul style="list-style-type: none">• Advocate for and support the delivery of National Multisectoral Action Plan on the prevention and control of NCDs 2016-2020
<ul style="list-style-type: none">• Advocate to mobilise sustained resources for NCD prevention, care and treatment for Health Promotion through private public partnership, government and international donor organizations such as WHO, World Bank, ADB .
<ul style="list-style-type: none">• Develop policy analysis, publications and briefs on relevant and timely issues to support advocacy in the Prevention and Control of NCDs in the country
<ul style="list-style-type: none">• Elevate the visibility of NCDs within local political processes and fora



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Strategic Dimension II- ACCOUNTABILITY

Promote accountability for commitments and results in NCD Prevention and Control

NCD Alliance Lanka will:
<ul style="list-style-type: none">• Act as a national watchdog and a whistle blower to communicate any shortcomings with respect to prevention and control of NCDs through Health Promotion in the national development processes by the government and other stake holders and advocate for its recognition and correct.
<ul style="list-style-type: none">• Be vigilant of gaps in the multisectoral approach for Prevention and Control of NCDs through health promotion and advocate for a multisectoral coordinated response
<ul style="list-style-type: none">• Promote and raise awareness of the need for a national monitoring processes for NCDs among the civil society community
<ul style="list-style-type: none">• Develop influential papers and publications with strategic Civil Society and academic partners highlighting the gaps and success factors at the national level in progressing NCD commitments, and promote at key local events.

Strategic Dimension III- CAPACITY DEVELOPMENT

Strengthen the capacity of members of the NCD Alliance Lanka

NCD Alliance Lanka will:
<ul style="list-style-type: none">• Strengthen the capacity of the members of the NCD Alliance Sri Lanka in implementing NCD prevention and control activities through Health Promotion
<ul style="list-style-type: none">• Create a coordinated platform to plan and implement joint evidence based NCD prevention and control interventions through correct nutrition, adequate exercise, reduction of stress, alcohol and tobacco useage at grass root level.
<ul style="list-style-type: none">• Communicate with regional and international NCD Alliances with a view to updating capacity building of the NCD Alliance Sri Lanka



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Strategic Dimension IV- KNOWLEDGE EXCHANGE

Share knowledge on evidence-based NCD policy, intervention and good practice

NCD Alliance Lanka will:
<ul style="list-style-type: none">• Update the knowledge of the members of the NCD Alliance Sri Lanka in implementing NCD Prevention and Control activities through Health Promotion
<ul style="list-style-type: none">• Communicate with regional and international NCD Alliances with a view to update the knowledge of the members of the NCD Alliance Sri Lanka
<ul style="list-style-type: none">• Develop the NCD Alliance Lanka website into a knowledge hub for Health Promotion
<ul style="list-style-type: none">• Convene events and discussions to catalyse dialogue and build consensus on priority issues related to NCD in the country.

Delivering Results

In order to implement the NCD strategic plan, it will be necessary to optimise

- Strategic partnerships
- Effective Communication
- Financial sustainability
- Organisational development
- Monitoring and evaluation